

Nolan Leahy

COMMUNICATIONS & CONTENT SPECIALIST

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Profile

Communications and Content Specialist with 7 years of experience creating audience-centered content across broadcast, digital, and multimedia platforms. Produced and coordinated more than 1,700 hours of audience-facing content while translating complex information into clear, engaging messaging. Skilled in content development, storytelling, stakeholder communication, and cross-functional collaboration in fast-paced, deadline-driven environments.

Skills & Abilities

Communications: Internal Communications, Strategic Communications, Crisis Communications

Content: Content Development, Content Strategy, Storytelling, Copyediting

Collaboration: Stakeholder Communication, Cross-Functional Collaboration, Project Coordination

Technical Skills: Microsoft Office Suite, Slack, Microsoft Teams, Google Workspace, WordPress

Experience

News Producer, Good Morning Indiana at WRTV6 in Indianapolis

2022 - 2026

- Created and edited audience-focused content for a station serving a market of approximately 1.2 million television households across 34 Indiana counties.
- Produced and coordinated more than 1,000 hours of audience-facing broadcast content while managing daily deadlines and cross-functional newsroom collaboration.
- Developed compelling stories on healthcare, business, education, public policy and community issues, translating complex information into clear, accessible content.
- Collaborated with reporters, anchors, photographers, newsroom leadership, and subject matter experts to develop content aligned with organizational priorities and audience interests.
- Managed multiple concurrent content projects in a fast-paced environment, consistently meeting deadlines while maintaining strong attention to detail.

News Producer, WLFI in West Lafayette, Indiana

2019 - 2022

- Produced and coordinated more than 1,500 local news broadcasts while coordinating reporters, anchors, and newsroom staff to deliver timely and accurate coverage.
- Managed multiple daily content projects while balancing competing deadlines in a fast-paced communications environment.
- Edited written and multimedia content for clarity, accuracy and audience relevance.

Education

Ball State University

B.A. in Journalism | Minor: Creative Writing